



## GEOSPATIAL PRESENTATION KITS

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Remote sensing and geographic information systems (GIS) have a substantial learning curve. Even in cases where the trainer is an expert, communicating the importance and potential of these tools can be daunting. The Education & Outreach Committee of the Indiana Geographic Information Council (IGIC) has developed a series of materials to assist both experts and novices in conveying the benefits of this technology.

In addition to a very general introduction to GIS and remote sensing, committee members created PowerPoint presentations focusing on their professional areas of expertise:

- What is GIS?
- Geospatial Technology for Education
- GIS for Economic Development
- GIS for Health & Safety
- GIS for Good Government

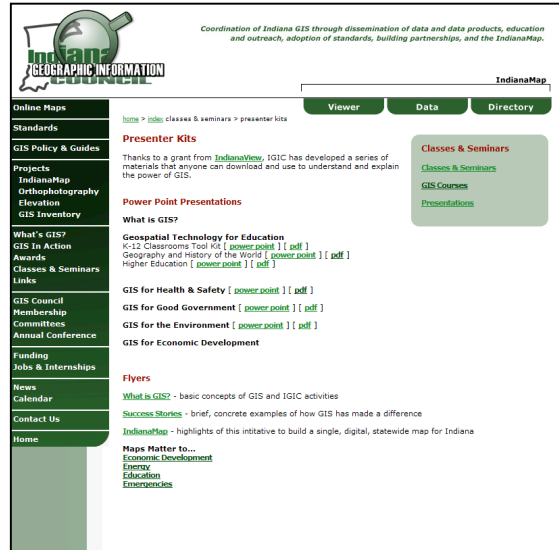
Each presentation includes a notes section written by people experienced speaking with decision-makers in that field. The notes explain the slide contents in detail, and give advice on how best to approach the topic. The presentations are designed to be customized by the presenter based on the audience's interests and level of experience with the technology.

The presentations are complimented by a set of flyers which give concrete examples of how organizations have successfully put this technology into practice around the state, including award-winning projects from government, economic developers and the private sector.

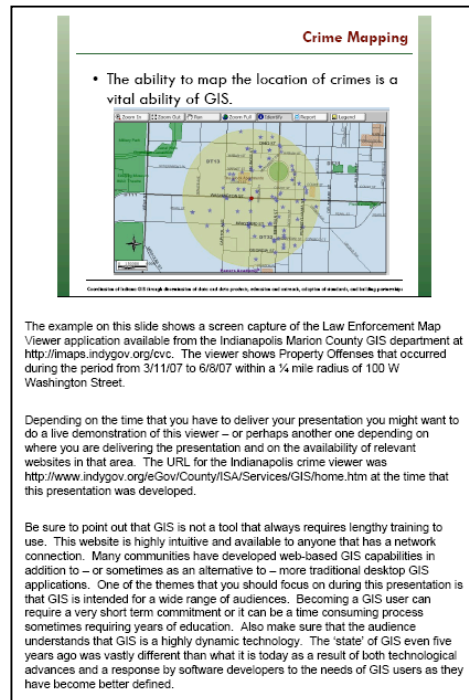
All materials from this project have been incorporated into a new section of the IGIC website called "Presenter Kits." The page has links to download all the materials produced with the assistance of IndianaView, as well as other resources available to those who need help changing people's minds and helping make Indiana a healthier, wiser and more prosperous place to live.

### FOR FURTHER READING:

Go to: <http://www.in.gov/igic/class/kits.html>



**Figure 1.** A series of presentations and flyers can be downloaded from [www.igic.org](http://www.igic.org)



**Figure 2.** Presentations are available as PowerPoint files or pdfs, and have extensive notes how best to convey information.